

How to Get Your Song Into the Right Hands...

"Everything You Need to Know About Writing
a Song and Getting it Heard by Artists...
(*Without Cold Calling or Randomly Handing
Them Your CD's*)"

You've just finished that song you've been working on and the next step is to "pitch" it!

But how...?

You may not have the right connections or just don't know where to go next.

It takes years to network and develop relationships with artists and even at that, the song you write may not be what that artist is looking for at the time.

So, where do you go next?

That's why we're here.

We've been exactly where you are and we're here to help you get your song out there and in the right hands!

A New Opportunity in the Music Industry

Before we get started into the exact steps you need to take, it's important to consider a very important change the music industry is undergoing.

BuyDemoTracks.com is on the forefront of a new way of thinking about music, in a couple of different areas.

One of those areas is the abundance of talent in the world *right now* that is starving for great songs – like yours – to sing.

Have you ever spent hours scrolling on TikTok, Instagram Reels, or YouTube Shorts?

Chances are you or someone you know does that very thing on a regular basis.

What you may or may not realize is that these platforms are teeming with talented soloists and bands, many of which have grown a large following.

Some of these folks write their own songs, but many more don't!

And even those who write their own are looking for amazing new songs from writers just like you to sing!

At BuyDemoTracks.com, our heart is for the independent songwriter and artist – the one that isn't on a label, doesn't have the "connections," and is looking for any way possible to get their music out there.

By connecting great independent writers and artists together, we think songwriters will finally begin to see financial and commercial success.

And even more importantly for everyone, we'll make better music that is free from corporate opinion.

While yes, top tier performers you hear on the radio use our service too, we'd like to suggest you instead focus on the the artist of "tomorrow."

The catch is – "tomorrow" is actually *today*.

Many are missing the opportunity happening right in front of them.

It's time songwriters stop chasing dreams of radio play and CD sales – that is "yesterday" thinking.

Don't chase the 100 they play on the radio. Sow seeds to the 100,000+ that are equally as talented, with followings online and across the world.

With the creative opportunities available in sync licensing, your song could be played for millions on the Internet while you receive traditional royalties.

Of course, if a popular artist picks up your song and it receives radio play, that is FANTASTIC! And we have a number of writers for whom that has happened. But if you want to get in the game *right now* and start making an impact with your music, we think "tomorrow" thinking is the right approach.

With that in mind, let's talk about the steps you need to take to get your song in the right hands in this new reality.

Step 1: Write a Great Song

The MOST important process of getting your song out there is writing an awesome song that **needs** to be heard.

Everyone has it in them... but the problem sometimes is trying to pen that perfect song.

Begin searching for inspiration all over the place! Think of past life experiences and what those experiences taught you.

Every song is different and they don't all start the same.

You may come up with a catchy melody first, a few lyrics, or a clever hook to base the song around.

Wherever you start, write down every idea you have.

The idea you have in passing that you may brush off as something unnecessary could lead you to write that next hit song.

(Hint: Be sure to open your voice memos app on your phone or whatever device you can use to record yourself and sing that melody you've been humming all day.)

Once you get started, make sure you develop your rhyme scheme and get your tempo down.

And if you get stuck, be sure to use resources like thesaurus.com, dictionary.com, and rhymer.com...

There are endless resources available at your fingertips to help you write your song.

If you seem to struggle with penning that great song, check out one of our online songwriting webinars (available with our one-of-a-kind BDT+ Subscription).

We have professional songwriters who will instill their knowledge and give you amazing tips to help you get going.

Step 2: Create an Awesome Demo

Earlier we talked about recording yourself on your phone, or recording device, singing your song.

That is considered a "worktape" and is the first step in having a professional demo created!

When "pitching" your song, artists are more likely to **sit down and listen to your song** if you have a professional demo created because they are able to imagine what the song might sound like in a finished form over the radio and on their upcoming projects.

Creating great-sounding demos has always been tricky because it requires years of networking and personally seeking out professional musicians and

vocalists which is not always easy to do, and you may not know where to start...

Here at BuyDemoTracks.com we have simplified this process for you!

BDT+ subscribers are able to custom-build a demo using industry-leading musicians and vocalists.

All you do is pick who you want to perform on your demo from our BDT Marketplace and we handle the rest!

We will listen to your worktape, create an arrangement, communicate with the selected musicians, and they will then create your track and even offer songwriting suggestions if needed and help with melodies.

Then, we send the track to your selected vocalist to sing on your song, produce, tune, mix and master the demo before sending it back to you. We will then upload your song to our BDT Library for you to start promoting and monetizing your demo.

Step 3: Upload to BuyDemoTracks.com

The next step is to get the song in front of potential artists for recording! This is where BuyDemoTracks.com excels.

As a member of BDT+, you will have upload credits which can be used to place songs in our library.

(Have a demo you didn't record with us? You can upload that too!)

The BDT Song Library has a plethora of songs from a growing number of

genres, and is constantly being updated with new songs being added every day.

Artists can search through our library using filters such as genre, tempo, time signature, key, lyrics, and more!

It is an incredible resource for live performers, recording artists, and music leaders of all kinds to find that next song they need for their upcoming production and **your song could be the one they choose!**

Step 4: Promote Your Music & Earn Passive Income

At BuyDemoTracks.com, we believe that great music should be easy for artists to find.

But we also believe that songwriters should be paid FIRST.

We make this process easy...

Your demo will be available in our library where artists can listen to the song, view lyrics, and get connected with you through our site to obtain a recording mechanical license if they wish to create their own soundtrack from scratch.

Your soundtrack will also be offered with a variety of options to help artists be successful with your song...

Performance Track. Performers can purchase just the soundtrack of your song to perform live in church, at weddings, or their concerts!

Number Charts. If available, we sell access to the Nashville Number chart with your track to help fast track the artists learning.

Multi-Track Stems. If available, we make the individual multi-track files available so artists can customize their performance or recording.

Song Reservations. Traditional song holds are unfair to songwriters. With Song Reservations, songwriters will be paid upfront when an artist wants to record the song and take it off BuyDemoTracks.com. (Subject to terms and conditions and songwriter approval for all first commercial releases.)

Every time your demo is purchased, you will receive 50% of the purchase price of each transaction, **while keeping all of your existing copyrights and traditional royalty streams.**

Song Reservations are passed through entirely to the writer, with a 10% processing fee.

If you have a co-writer, whoever has the investment in the soundtrack itself would be entitled to the commission from the sales on our website. Of course, if you've been compensated by the co-writer for the track, you'll have a report on your earnings and are encouraged to pay any co-writers out of your royalties once received.

Step 5: Do it Again!

Our most successful songwriters are the ones who repeat this process as many times as possible.

You may have a song you had written years ago that you had forgotten about that would be perfect for someone to use!

Dig through your files and see what kind of material you have that could be uploaded to our website...

Your track has the opportunity to be purchased by different people multiple times. So, the more good songs with quality soundtracks you create and

upload, the better your chances are of getting your song picked up time and time again!

We created BuyDemoTracks.com to help bridge the gap between songwriters and performers.

Before now, was a HUGE disconnect between the two.

There wasn't an easy way to create and develop that relationship, but now it's easier than ever.

It's time to believe in yourself and give your dream the best shot possible and BuyDemoTracks.com is where you can go to do that. Let's get your song in the right hands, today!

BONUS: Pitch Us Your Song

Having worked directly with songwriters for most of our careers, we intimately understand the frustration that NO ONE seems willing to listen.

As with many things in the music industry, we think it's past time for that to change.

Because we feel a responsibility to help create that change, we're taking the first step.

Have a song you're ready to share with the world? We invite you to pitch your song directly to us. We will review your song, give you feedback, and advise you personally on the next steps you should take.

This service is normally only available to our BDT+ Subscribers, but as a thank you for downloading this resource and making the first move, we want to extend this to you for FREE.

Does that sound okay with you?

All you have to do is email your worktape to:

pitchmysong@buydemotracks.com.

Please provide the lyrics as well so we can be sure to evaluate all aspects of the song thoroughly.

From there, you can expect to hear back from us within 3-5 business days.

Thank you again—we can't wait to help get your songs into the right hands.

Here's what's possible with our BDT+ Subscription:

- Access to a library of singers, musicians, producers, and engineers to create a full band demo of your songs. Not only will this help you stand out from the competition, but it will also give you a professional product to pitch to industry professionals.
- **The ability to upload your songs to our growing library of demos, giving you access to a wider audience and helping you gain exposure for your music.**
- Advanced search and filter features that will ensure artists can find your song in our library, which means your music is available right when and where artists need it most.
- **Increased exposure for your music with YOUR songs listed on your own songwriter page. (It's like having your own website, but FREE!)**
- Monthly Songwriter Series webinars where you can connect with other songwriters and learn from industry experts who've been where you are and know EXACTLY how to take you to the next level.
- **Access to our Co-Writer Forum where you can collaborate with other writers—this is HUGE for making valuable connections that could fast-track your songwriting career.**
- Exclusive access to ALL demo production services at BDT Studios.

- **The ability to earn income through the sale of your soundtracks, add-ons, exclusive release agreements, Song Reservations, and more!**
- Access to a growing library of videos on home studio recording, making the best demo at home, how to write a song, how to perform live, and even how to play an instrument good enough to write a song!
- **Access to our referral program. Earn passive income just by referring other writers/artists to BuyDemoTracks.com!**
- Have your song included on our 24/7 digital radio network of undiscovered original material (COMING SOON!)
- **Include “sounds like” tags as a way to potentially connect your dream artist to your song (COMING SOON!)**
- Exclusive videos with advice from the pros (COMING SOON!)
- **Regular emails (no spam!) with timely advice from the pros for finally getting your songs heard.**

Interesting in learning more? We'll be sending you more information, so make sure to whitelist website@buydemotracks.com so you don't miss ANY emails.

Additional Resources:

- Need help **copyrighting** your song? <https://www.copyright.gov/registration/> is where you need to start! They will walk you through everything you need to do to get your song copyrighted! We also have a copyright expert on staff who is available for direct consultation. Inquire at support@buydemotracks.com for more information.
- Questions about **publishing**? BuyDemoTracks.com has an in-house publishing company and we would be happy to discuss publishing your songs. Inquire at support@buydemotracks.com for more information.
- BuyDemoTracks.com offers occasional blog posts that will be sent out when you sign up for our mailing list. Those will cover songwriting tips, essentials, and ideas. We also offer performer resources with articles covering topics such as emcee work, sound system tips, live performances, and more. You will hear from some of the best the music industry has to offer, and it's all FREE at BuyDemoTracks.com/blog.